



Digital Photography and Media Services for the Visual Arts

Special Edition • Fall 2010

What's New

Online Portfolios

We offer affordable web site design, hosting and maintenance services to put your portfolio online where galleries and prospective buyers can see your artwork and learn more about you.

Photographic Prints

Get exhibition-quality prints from your digital images with several different finishes in sizes up to 24" x 36". Your prints are made using only acid-free archival papers and pigment inks.

Exhibition Opportunities

Visit www.CalltoEnter.info for exhibition opportunities of interest to Michigan artists, along with insights and resources for visual artists and gallery directors about exhibition entries.

In The Learning Center

Digital Imaging Lessons

Free lessons from the popular seminar, *Digital Imaging for Artists*, are online to help you understand the basic concepts and terminology, along with tips on photographing your artwork and preparing the images.

In The Store

Digital Imaging Booklet

Were you unable to attend one of our seminars? The booklet written to accompany the *Digital Imaging for Artists* seminar is available for purchase online or by mail for \$4.95 (plus \$1.95 shipping and handling).

Need Digital Images?

ShootMyArt.com™ is your source for digital photography and media services for the visual arts. We specialize in meeting the needs of visual artists, galleries, and exhibitions in a variety of mediums, including sculpture, jewelry, and fiber art. We will work with you one-on-one to present your artwork at its best.

We also offer consulting, coaching, and professional development for artists and galleries through our seminars and workshops, as well as providing online learning tools and resources.

Services For Artists

Digital Imaging

A wide range of photographic services are available to artists for the presentation of your artwork. These include high-resolution digital images, photographic prints for portfolios, and CDs or 35mm slides for show entries. We also can convert your slides, negatives or prints to digital.

Images are kept on file in the original high-resolution format and are available later for any purpose with just a phone call or email.

Fine Art Prints

Our Gallery Prints are an affordable alternative for buyers of your artwork through sales in galleries and art shows. And our premium Giclée Fine Art Prints can be sold in limited editions to collectors.

Prints are available on several different papers and on canvas in sizes up to 24" x 36". We also offer Fine Art Notecards in four sizes with images of your artwork.

Your prints are made using only the highest quality, acid-free archival papers and pigment inks. For giclée prints, we also make any color corrections for accurate reproduction and provide a proof for approval.

For Galleries and Arts Organizations

Consulting

We offer consulting services on using digital entries for jurying, digital imaging of exhibitions, and color management.

Education

Are you looking for a program for your gallery or arts organization? One of our popular seminars or workshops might be just the thing.

To Contact Us

Color|Ink Studio Ltd.
1850 Eleven Mile Rd.
Berkley, MI 48072
Hours by appointment
Tel: 248.398.6119
Email: Studio@ShootMyArt.com

More Services

Online Portfolios

"Do you have a web site?" ... and wish you did? We can help you build an online presence with affordable web site design, hosting and maintenance services. We offer a choice of packages to get you started, along with a variety of options. Visit PortfoliosForArtists.comTM for more information.

Coaching

We can provide one-on-one coaching in our studio or at your home to help you set up to photograph your artwork, use your camera to take better photos, or learn about image editing and preparing entries for juried shows.

Custom Printer Profiles

If you make prints of your artwork or photos and are not satisfied with how the colors are reproduced, we can create a custom color profile specifically for any printer and paper combination you use.

Seminars & Workshops

Eric Law, a professional photographer, consultant, and founder of ShootMyArt.comTM, will be giving one workshop at the Birmingham Bloomfield Art Center this Fall. In addition to being an award-winning fine art photographer, he is a frequent lecturer to artist groups on the subject of digital imaging. Eric's clients include many well-known and emerging artists from the Detroit area and across Michigan.

Digital Photography as Fine Art

Have you mastered the basics of digital photography? Are you ready to get serious about photography as a medium for artistic expression? This workshop series combines classroom discussion, field assignments and critique.

Participants will explore how subject, composition and technique combine to communicate a narrative, emotion or abstract imagery through the photograph.

You will need to bring a digital camera to class and have Adobe® Photoshop® Elements or another image editing program on your home computer.

MONDAY, 9/27 – 10/18 | 7:00 PM – 10:00 PM | 4 SESSIONS
\$120 BBAC MEMBERS | \$160 GUESTS

Visit www.BBArtCenter.org or call 248.644.0866 for more information and to register.

Coming this Winter

Shooting Your Artwork

This workshop teaches you how to photograph your artwork using a digital camera and to prepare the images for juried shows. (Two half-day sessions)

Get to Know Your Digital Camera

This workshop is for beginners who want to learn to use a digital camera to take photos of family, events, and vacations. (One half-day session)

Take Better Photos

In this workshop, participants will learn how to take their skills to the next level and use a digital camera with confidence. (One half-day session)

Edit Your Digital Images

This workshop is for both beginning and intermediate photographers who want to get more from their photos by using Adobe® Photoshop® Elements to edit and polish the images. (One half-day session)