



## Developing a Website

---

### notes

Every artist should have a presence on the internet to provide an easy way for gallery directors and prospective buyers to see your artwork and to get information about you.

Basic web hosting costs less than \$15 per month, including a personalized internet address ([www.myartistname.com](http://www.myartistname.com)). Many hosting providers offer easy-to-use design tools and templates. Or you can hire a designer to create a custom web site.

Alternatively, there are a number of online portfolio sites that provide templates designed for artists. Some also offer custom design services.

At a minimum, your web site should include:

- Images of your best artwork (from your portfolio)
- An artist's statement
- A resume
- Your contact information

But whatever approach you take, keep it simple.